

RCE

NOV 02 2007

REQUEST**FOR****CONTINUED EXAMINATION (RCE)
TRANSMITTAL**

Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000,
 provides for continued examination of a utility or plant application
 filed on or after June 8, 1995.

See The American Inventors Protection Act of 1999 (AIPA)

| | |
|-------------------------------|---------------|
| <i>Application Number</i> | 09/873,786 |
| <i>Filing Date</i> | June 4, 2001 |
| <i>Confirmation Number</i> | 2843 |
| <i>First Named Inventor</i> | Felix Yen |
| <i>Group Art Unit</i> | 2155 |
| <i>Examiner Name</i> | Oanh L. Duong |
| <i>Attorney Docket Number</i> | 2657.2003-001 |

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 of the above-identified application.

Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. See instruction Sheet for RCEs (not to be submitted to the USPTO) on page 2.

1. Submission required under 37 CFR § 1.114

Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).

a. Previously submitted

i. Consider the amendment(s)/reply under 37 CFR § 1.116 previously filed on [].
 (Any unentered amendment(s) referred to above will be entered).

ii. Consider the arguments in the Appeal Brief or Reply Brief previously filed on [].

iii. Other - - []

b. Please do not enter the amendment(s)/reply under 37 CFR § 1.116 previously filed on []

c. Enclosed

i. Amendment/Reply

ii. Affidavit(s)/Declaration(s)

iii. Information Disclosure Statement (IDS)

iv. Petition for Extension of Time - [] month(s) - [separate sheet] [included in amend. fee trans.]

v. Petition under 37 CFR § 1.114(g)

vi. Other - - []

2. Miscellaneous

a. Suspension of action on the above-identified application is requested under 37 CFR § 1.103(c) for a period of [] months. (Period of suspension shall not exceed 3 months; Fee under 37 CFR § 1.17(i) required)

b. Other - - []

3. Fees The RCE fee under 37 CFR § 1.17(e) is required by 37 CFR § 1.114 when the RCE is filed.

a. A check is enclosed for the fees indicated in b. in the total amount of \$810

OR

Authorization is granted to charge the fees indicated in b. in the total amount of \$[] to Deposit Account No. 08-0380.
 A copy of this document is enclosed for accounting purposes

b. i. RCE fee required under 37 CFR § 1.17(e) 11/05/2007 TNGUYEN2 00000048 09873786

ii. Extension of time fee (37 CFR §§ 1.136 and 1.17) 01 FC:1801 810.00 OP

iii. Amendment Fee

iv. Petition fee under 1.17(f) (for Petition under 37 CFR § 1.114(g))

v. Other - - []

c. Authorization is hereby granted to charge any deficiency in fees or credit any overpayments to Deposit Account No. 08-0380. A copy of this document is enclosed for accounting purposes.

SIGNATURE OF APPLICANT, ATTORNEY OR AGENT REQUIRED

Signature

Registration No. (Attorney/Agent)

31,671

Name (Print/Type)

David J. Thibodeau, Jr.

Date

10/31/07

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as first class mail in an envelope addressed: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 or facsimile transmitted to the US Patent & Trademark Office on the date shown below:

Signature

Date

10/31/07



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Felix Yen, Kirk Cameron and Mark Fagnani

Application No.: 09/873,786 Group: 2155

Filed: June 4, 2001 Examiner: Oanh L. Duong

Confirmation No.: 2843

For: USING VIEWERSHIP PROFILES FOR TARGETED PROMOTION
DEPLOYMENT

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or is being facsimile transmitted to the United States Patent and Trademark Office on:

10/31/07 *Angeline Bellanton*
Date Signature

Angeline Bellanton
Typed or printed name of person signing certificate

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment for filing in the above-identified application.

- Small entity status of this application under 37 CFR 1.9 and 1.27 has been established by a Small Entity Statement previously submitted.
- A Small Entity Statement to establish small entity status under 37 CFR 1.9 and 1.27 is enclosed.

The claims fee has been calculated as shown below:

| | | | SMALL ENTITY | | OTHER THAN SMALL ENTITY | |
|--|----|-------|--------------|---------------|----------------------------|---------------|
| | | | RATE | ADDIT. FEE | RATE | ADDIT. FEE |
| TOTAL | 44 | MINUS | * 44 | 0 | X \$25 | \$ |
| INDEP | 4 | MINUS | ** 4 | 0 | X \$100 | \$ |
| <input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEP. CLAIM | | | + \$180 | \$ | + \$360 | \$ |
| | | | TOTAL = \$ 0 | | TOTAL = \$ 0 | |

* not fewer than 20
** not fewer than 3

The Application Size Fee has been calculated as shown below:

(Effective for cases filed on or after December 8, 2004)

| Actual Sheets (Including current amendment) | Highest No. of Sheets Paid For (At least 100) | No. of Additional Units Required (Increments of 50 sheets) | SMALL ENTITY | | OTHER THAN SMALL ENTITY | |
|--|--|---|--------------|-------------------------|----------------------------|-------------------------|
| | | | Rate | Total Amount Owed | Rate | Total Amount Owed |
| | | | X \$125 | \$[] | X \$250 | \$[] |

Payment
Sufficient for
up to

100 Sheets

Petition for Extension of Time

- Applicant hereby petitions to extend the time to respond to the [] dated [] for [] month(s) from [] to []. The appropriate fee is set forth below.
- [For action-specific language in an extension of time, select the appropriate option from the Firm Templates]

Please charge Deposit Account No. 08-0380 for the following fees:

| | | |
|--------------------------|--|------------------------|
| <input type="checkbox"/> | Petition for [] month Extension of Time | \$ _____ |
| <input type="checkbox"/> | Claims Fee | \$ _____ |
| <input type="checkbox"/> | Application Size Fee | \$ _____ |
| <input type="checkbox"/> | Other Fees: | \$ _____ |
| | | \$ _____ |
| | | \$ _____ |
| | | TOTAL: \$ _____ |

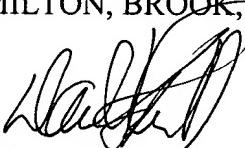
A check is enclosed in payment of the following fees:

| | | |
|---|--|------------------------|
| <input type="checkbox"/> | Petition for [] month Extension of Time | \$ _____ |
| <input type="checkbox"/> | Claims Fee | \$ _____ |
| <input type="checkbox"/> | Application Size Fee | \$ _____ |
| <input checked="" type="checkbox"/> | Other Fees: | \$ _____ |
| Request for Continued Examination (RCE) | | \$ 810 |
| | | \$ _____ |
| | | TOTAL: \$ _____ |

Please charge any deficiency or credit any overpayment in the fees that may be due in this matter to Deposit Account No. 08-0380. A copy of this letter is enclosed for accounting purposes.

Respectfully submitted,

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

By _____

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Concord, Massachusetts 01742-9133

Dated: 10/31/00